



Republic of the Philippines
Department of Education
REGION IV- A CALABARZON
CITY SCHOOLS DIVISION OF THE CITY OF TAYABAS

Advisory No. **214**, s. 2025
August 06, 2025

In compliance with DepEd Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

CAMPAIGN FOR CHARACTER EDUCATION TENACITY (KICK-OFF DAY)

In reference to the invitation from the National CACHET Saxum Recognition, a project of *Alalay sa Pamilya at Bayan* (APB) Foundation, Inc., in partnership with the University of Asia and the Pacific (UA&P) and Bloomberry Cultural Foundation Inc., this Office hereby disseminates information on the CACHET Kick-Off Day scheduled on **Saturday, August 9, 2025**, from **7:30 A.M.** to **4:00 P.M.** The event will be held at the **University of Asia and the Pacific Campus, Ortigas, Pasig City.**

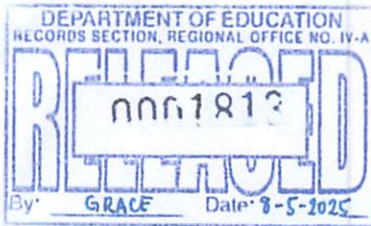
Invited to attend are CACHET Teacher-Coaches and student officers of the CACHET Integral Club.

Please note that participation in this activity is strictly voluntary. Participants are also reminded to strictly adhere to the Department's policies, particularly the No Collection Policy, Time-on-Task Policy, and No Disruption of Classes Policy.

Kindly refer to the attached official advisory for further details.

For information and guidance of all concerned.

CID- campaign for character education tenacity (kick-off day)
RECRJR19-005725/August 06, 2025



Republic of the Philippines
Department of Education
REGION IV-A CALABARZON

August 05, 2025

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**ADVISORY ON THE CAMPAIGN FOR CHARACTER
EDUCATION TENACITY (CACHET)
KICK-OFF DAY**

In reference to the invitation of National CACHET Saxum Recognition, a project of Alalay sa Pamilya at Bayan (APB) Foundation, Inc. in partnership with the University of Asia and the Pacific (UA&P) and Bloomberry Cultural Foundation, Inc., this Office disseminates the conduct of CACHET Kick-off Day on Saturday, August 9, 2025 from 7:30 A.M. to 4:00 P.M. to be held at the University of the Pacific campus in Ortigas, Pasig. Invited to attend the said program are the CACHET Teacher-Coaches, and the student officers of the CACHET Integral Club.

Furthermore, participation in this activity shall be on a voluntary basis. In the same manner, participants are reminded to strictly observe the Department's No Collection Policy, Time-on-Task Policy, and the No Disruption of Classes Policy.

Attached is the copy of the letter from Mr. Antonio M. Torralba, Program Director of UA&P, which contains the details of the event.

For the information of all concerned.

03/ROE2



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Email Address: region4a@deped.gov.ph
Website: depedcalabarzon.ph



Certificate No. PHP QMS
22 93 0085



National CACHET Saxum Recognition
A project of Alalay sa Pamilya at Bayan (APB) Foundation, Inc.

In partnership with

University of Asia and the Pacific and Bloomberry Cultural Foundation, Inc.

*"In unity with the aspiration of the Department of Education of shaping learners who are
Maka-Diyos, Makatao, Makapamilya, Makabansa at Makakalikasan"*



ORD-ISH01-2025-837

July 23, 2025

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DR. ALBERTO T. ESCOBARTE
Regional Director
Region no. IV-A (CALABARZON)

Dear Dr. Escobarte:

Greetings from your CACHET Family!

With supreme gratitude to your school and anticipation for an even more fruitful year ahead, we wish to invite you, the CACHET Teacher-Coaches, and the student officers of the CACHET Integral Club to the CACHET Kick-off Day, scheduled for Saturday, 9 August, from 7:30 a.m. (Arrival, Registration, Light Breakfast) to 4:00 p.m., at the University of Asia and the Pacific campus in Ortigas, Pasig.

The expected program for the day is as follows:

- | | |
|------------|--|
| 7:30 a.m. | Arrival, Registration, Light Breakfast |
| 8:30 | Preliminaries: Opening Prayer (Video of Loboc Children's Choir)
National Anthem - CACHET Credo - CACHET Hymn |
| 8:45 | Welcome Remarks |
| 9:00 | Keynote Address: Dr. Winston B. Padojinog
"Become Cachet ... Do Cachet ... Be Cachet" |
| 9:30 | Become CACHET: Oath-Taking of Cachet Integral Club Officers
- Presided over by Dr. Gina Cruz |
| 10:00 | Doing CACHET: Orientation for SY 2025-2026 – T. N. Torralba |
| 10:30 | Being CACHET: Striving To Be Men and Women of Virtue – G. Leon |
| 11:00 | Social Media: Welcome Friend or Unwelcome Enemy?
Tita Chichi Robles, TV Broadcaster and Producer (Katok Tahanan) |
| 11:30 | Questions Looking for Answer |
| 12:00 noon | Lunch |
| 1:30 p.m. | FOR TEACHERS: From "I Like You" ... to "I Love You" ... to "I Do"
(Understanding Our Students To Manage the Challenges
of Today's Moral Environment) – Chelina Gutierrez and Charm Guce

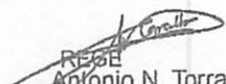
FOR STUDENTS: Usapang Kabataan – Ivanna A. de la Torre and T. N. Torralba |
| 3:30 | Wrap-up and Photo Opportunity |


We hope that everyone concerned can make it in person to nurture and nourish friendship and confidence!
We have always looked forward to every single chance to meet you and talk about Love, Life, and Everything
in Between!

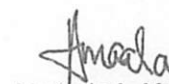
All the best to our current school year! And may we become even closer to attaining our Dream Philippines for
basic education for love most especially of the young!

Below is the Registration form.

Sincerely yours,


Antonio N. Torralba
Program Director
IKLR – I am STRONG
University of Asia and the Pacific


Annabelle P. Brown
Chairman and President
APB Foundation, Inc.


Marievic A. Maala
Executive Director
APB Foundation, Inc.

Division _____

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Principal : _____ Date : _____
Name and Signature